



# Report on the Usage of Minority and Women-Owned Brokerage and Investment Management Firms by the State of Maryland

State Retirement & Pension System Injured Workers' Insurance Fund Maryland Automobile Insurance Fund State Treasurer's Office

for

Fiscal Year 2009

GOVERNOR'S OFFICE OF MINORITY AFFAIRS

MARTIN O'MALLEY, GOVERNOR
ANTHONY G. BROWN, LT. GOVERNOR
LUWANDA W. JENKINS, SPECIAL SECRETARY

This report and analysis was prepared by the Governor's Office of Minority Affairs (GOMA) and Mr. Zanes Cypress, Minority Business Enterprise Liaison Officer for the Maryland Department of Labor, Licensing & Regulation. Mr. Cypress served as GOMA's resident investment analyst for implementation of the 2008 Senate Bill 606 / House Bill 1277 - State Government – Brokerage and Investment Management Services – Use of Minority Business Enterprises, codified under Chapter 600.

#### **GOMA**

GOMA is the primary advocate for the State's nearly 250,000 minority and women-owned businesses, and is a one-stop shop for information, referral, and support. GOMA is responsible for statewide oversight of Maryland's Minority Business Enterprise (MBE) Program and serves in an advisory capacity to the Governor on key MBE issues in the State.

#### **MBE Program**

Maryland's MBE Program, the first state program of its kind in the country, was created to assist minority and women-owned enterprises in gaining greater access to State government contracts and procurement opportunities. Maryland's 25% goal is the highest in the nation – with subgoals of 7% for African American-owned businesses and 10% for Women-owned businesses.

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# Message from the Special Secretary Luwanda W. Jenkins

The Governor's Office of Minority Affairs is pleased to submit its annual report on the minority and women-owned brokerage and investment management firms used by the State Retirement and Pension System (SRPS), Injured Workers' Insurance Fund (IWIF), Maryland Automobile Insurance Fund (MAIF), and the State Treasurer's Office. This report was produced in collaboration with these four entities and illustrates the State's progress to date.

As of June 30, 2009, the State of Maryland employed (51) fifty-one minority and women investment managers. The (51) firms managed a total of \$1.3 billion of State assets – an increase of \$994 million from one year ago. This translates into more than a 314% increase in State assets being managed by minority and women-owned investment firms.

For this report, minority and women investment managers fall into two categories – **emerged** (investment firms with \$2 billion or more in assets under management) and **emerging** (investment firms with less than \$2 billion in assets under management.) Of the \$1.3 billion of State assets - \$184 million was managed by emerged minority and womenowned firms, and \$1.1 billion were managed by emerging minority and women-owned firms.

In addition, the report details investment broker/dealer information from both the SRPS and the State Treasurer's Office. This year both entities reported broker/dealer data differently. The SRPS reported broker/dealer data in commissions paid, and the State Treasurer's Office quantified broker/dealer data by the dollar amount of assets brokered. Therefore, for the purposes of this report, broker/dealer data for both entities are kept separate. The SRPS paid \$0.8 million to minority and women investment broker/dealers. This represented 8.5% of the total \$9.4 million of commissions paid. The State Treasurer's Office brokered \$1.0 billion with minority and women-owned investment firms. This accounted for 16.7% of the total \$6.4 billion brokered for the year.

The State's implementation of the 2008 Senate Bill 606/House Bill 1277 State Government – Brokerage and Investment Management Services – Use of Minority Business Enterprises, codified under Chapter 600, has resulted in <u>substantial</u> participation by minority business enterprises in the State's equity procurements and undoubtedly provided opportunities. As an additional benefit, those opportunities were created in an industry which has been historically closed to women and ethnic minorities, and this overall effort has heightened Maryland's reputation as a trailblazer in the minority and small business arena.

Minority business enterprises and small businesses are arguably the driving force in our economy. The O'Malley-Brown Administration will continue to seek ways to increase opportunities for their growth and sustainability, and promote inclusion efforts that will provide *M*ore *B*usiness for *E*veryone.

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Sincerely,

Luwanda W. Jenkins Special Secretary

Governor's Office of Minority Affairs

# **Executive Summary**

During the 2008 Legislative Session of the Maryland General Assembly, the passage of *Senate Bill 606/House Bill 1277 - State Government – Brokerage and Investment Management Services – Use of Minority Business Enterprises*, codified under Chapter 600, required the four (4) State-operated investment programs to diversify and expand their portfolios to include more minority and women-owned fund managers and brokers. The entities include the State Treasurer's Office, the Maryland Automobile Insurance Fund (MAIF), the Injured Workers' Insurance Fund (IWIF), and the State Retirement and Pension System (SRPS).

As part of the requirements under the legislation, the Governor's Office of Minority Affairs and the entities must also report actions taken to increase the use of minority and women-owned brokerage and investment management firms. The State's progress toward accomplishing this objective is presented below.

- As of June 30, 2009, the State of Maryland employed (51) fifty-one<sup>1</sup> minority and women investment managers. The (51) firms managed a total of \$1.3 billion of State assets an increase of \$994 million from one year ago. This translates into more than a 314% increase in state assets being managed by minority and women-owned investment firms.
- The SRPS, IWIF, and MAIF collectively totaled \$30.5 billion by June 30, 2009. Of this amount, \$28.5 billion was managed by the SRPS; \$1.7 billion was managed by the IWIF; and \$0.2 billion was managed by the MAIF. Of this \$30.5 billion, \$1.3 billion (or 4.4%) was managed by minority and women-owned investment firms. Last year, only .84% was managed by minority and women-owned investment firms. A comparison of 2008 and 2009 figures are shown below:

#### INVESTMENT PORTFOLIO BY AGENCY as of June 30, 2009 (Expressed in Millions)

	2008		2009		
Entity	Total MBE		Total	MBE	
SRPS	\$36,595.7	\$326.5	\$28,530.9	\$1,253.4	
IWIF	\$1,679.0	\$30.0	\$1,700.0	\$85.0	
MAIF	\$354.2	\$0.0	\$290.6	\$7.3	
Total	\$38,628.9	\$356.5	\$30,521.5	\$1,345.7	

- The State Retirement and Pension System paid \$0.8 million to minority and women investment broker/dealers. This represents 8.5% of the total \$9.4 million of commissions paid.
- Of the 51 minority and women investment managers, (7) seven are located in the Maryland / District of Columbia Metropolitan Area. Of the \$1.3 billion managed by minority and women investment managers, \$343.5 million was managed by local minority and woman-owned firms.
- The State Treasurer's Office brokered \$1.0 billion with minority and women-owned investment firms. This accounted for 16.7% of the total \$6.4 billion brokered for the year.

<sup>&</sup>lt;sup>1</sup> The State used a total of 51 minority and women investment managers for FY 2009, some of which were awarded multiple contracts, resulting in a total of 59 contracts.

#### Overview

As of result of legislation passed during the 2008 Session of the Maryland General Assembly, Senate Bill 606/House Bill 1277 - State Government – Brokerage and Investment Management Services – Use of Minority Business Enterprises, codified under Chapter 600, the following four entities are required to attempt to use minority business enterprises (MBE) to the greatest extent feasible to provide brokerage and investment management services: State Treasurer, Maryland Automobile Insurance Fund, Injured Workers' Insurance Fund, and the State Retirement and Pension System. The legislation became effective in October 2008, and also requires an annual report on the entities' progress.

The **State Treasurer's Office** is the procurement control agency for all banking, financial services, and insurance services contracted by State agencies. The Treasurer is responsible for investing unexpended or surplus funds over which it has custody in low-risk investment instruments such as Treasury bills, repurchase agreements, highly rated commercial paper, and money market funds.

The **Maryland Automobile Insurance Fund (MAIF)** is an independent State agency that was established in 1972 to provide automobile liability insurance to Maryland residents who are unable to obtain coverage in the private insurance market. The fund's revenues come entirely from insurance premiums and investment income.

The **Injured Workers' Insurance Fund (IWIF)** is an independent entity governed by a board of nine directors (appointed by the Governor to five-year terms). IWIF's primary purpose is to provide workers' compensation insurance to Maryland-based businesses that do not wish, or are not allowed, to self-insure. Financing for IWIF is derived solely from its premium and investment income.

The **State Retirement and Pension System (SRPS)** is guided by a 14-member Board of Trustees and is responsible for administering the State's retirement and pension systems. Trustees act as fiduciaries for the system, which requires them to invest assets in a prudent fashion and solely for the benefit of members and beneficiaries.

# **Analysis**

The charts below show the four year history of SRPS, IWIF, and MAIF's utilization of minority and women-owned investment firms from FY 2006 to FY 2009. This four-year snapshot will provide the context in which to gauge progress towards the goals of Senate Bill 606/House Bill 1277.

# CHART 1(a) INVESTMENT PORTFOLIO BY AGENCY as of June 30, 2009

(Expressed in Millions)

Entity	2006	2007	2008	2009
SRPS	\$34,377.7	\$39,442.2	\$36,595.7	\$28,530.9
IWIF	\$1,513.0	\$1,637.0	\$1,679.0	\$1,700.0
MAIF	\$391.3	\$390.4	\$354.2	\$290.6
Total	\$36,282.0	\$41,469.6	\$38,628.9	\$30,521.5



SRPS, IWIF and MAIF collectively totaled \$30.5 billion by June 30, 2009. Of this amount, \$28.5 billion was managed by the SRPS; \$1.7 billion was managed by the IWIF; and \$0.2 billion was managed by MAIF. Of this \$30.5 billion - \$1.3 billion (or 4.4%) was managed by minority and women-owned investment firms. Last year, only .84% was managed by minority and women-owned investment firms.

CHART 1(b)
ASSETS MANAGED BY MINORITY AND WOMEN-OWNED FIRMS
as of June 30, 2009

(Expressed in Millions)

Entity	2006	2007	2008	2009
SRPS	\$1,230.2	\$1,614.6	\$326.5	\$1,253.4
IWIF	0.0	0.0	\$30.0	\$85.0
MAIF	0.0	0.0	0.0	\$7.3
Total	\$1,230.2	\$1,614.6	\$356.5	\$1,345.7



Chart 2 illustrates entity breakout - identifying the percentage of assets managed by minority and women-owned investment firms by each entity in relation to each entity's investment portfolio.

CHART 2
PERCENTAGE OF ASSETS MANAGED BY MINORITY AND WOMEN-OWNED FIRMS
as of June 30, 2009

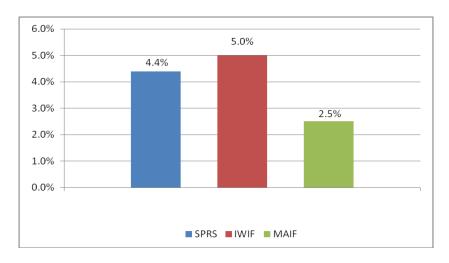


Table I identifies the emerging and emerged minority and women-owned investment managers used by three of the entities detailing amount allocated to the firm, the investment advisory fee, asset class, and minority business enterprise (MBE) classification.

# TABLE I EMERGING MINORITY AND WOMEN INVESTMENT MANAGERS USED BY SRPS, IWIF, & MAIF as of June 30, 2009

(Expressed in Thousands)

#### STATE RETIREMENT AND PENSION SYSTEM (SRPS)

#### **Emerging Minority and Women Managers**

			Investment		
Manager Name	Fair Value		Advisory <u>Fee</u>	Asset Class	Classification
				Fund-of-Funds	
Attucks Asset Mgmt	\$255,500		\$228	Administrator	African American
Charter Financial Group		13,300	20	U.S. Equity	Woman
Hanseatic Mgmt Services		15,600	26	U.S. Equity	Woman
Mar Vista Investment Partners		17,700	27	U.S. Equity	African American
GW Capital		19,700	43	U.S. Equity	Asian American
Zevenbergen Capital		20,500	30	U.S. Equity	Woman
Cameron Capital Mgmt		2,400	5	U.S. Equity	African American African
Opus Capital Mgmt		17,300	40	U.S. Equity International	American/Woman
Brown Capital Mgmt		19,900	38	Equity	African American
Black Knight Asset Mgmt		8,300	8	Fixed Income	African American
Xavier Capital Mgmt		<u>15,000</u>	<u>1</u>	Fixed Income	African American
		\$149,700	\$466		

# STATE RETIREMENT AND PENSION SYSTEM (SRPS)

# **Emerging Minority and Women Managers, continued**

			Investment		
Manager Name	Fair Value		<u>Advisory</u> <u>Fee</u>	Asset Class	Classification
Bivium Capital Partners Oakbrook Investments Phocas Financial Corp Cheswold Lane Asset Mgmt	\$185,400	10,800 16,600 <u>24,700</u> \$52,100	\$132 16 42 <u>71</u> \$261	Fund-of-Funds Administrator U.S. Equity U.S. Equity International/U.S. Equity	African American Woman Asian American Woman
Capital Prospects Paradigm Asset Mgmt Redwood Investments Profit Investment Mgmt AH Lisanti Capital Growth Hanseatic Mgmt Services Montrose Asset Mgmt	\$187,200	16,400 16,800 19,400 16,500 14,500 <u>17,600</u> \$101,200	\$123 23 39 46 38 28 31 \$328	Fund-of-Funds Administrator U.S. Equity U.S. Equity U.S. Equity U.S. Equity U.S. Equity U.S. Equity	Woman African American Woman African American Woman Woman Asian American
FIS Group Channing Capital Mgmt Redwood Investments Denali Advisors Paradigm Asset Mgmt Oakbrook Investments Ativo Capital Mgmt Victoria 1522 Investments	\$204,800	11,200 21,100 21,300 19,100 24,200 11,900 20,000 \$128,800	\$303 25 31 34 25 42 25 42	Fund-of-Funds Administrator U.S. Equity U.S. Equity U.S. Equity U.S. Equity U.S. Equity International Equity International Equity	African American/Woman African American Woman Native American African American Woman Hispanic American Asian American/Woman
Leading Edge Investment Advisors New Century Investment Mgmt	\$200,100	11,400	\$219 34	Fund-of-Funds Administrator U.S. Equity	African American Woman Hispanic/African
Lombardia Capital Partners NMF Asset Mgmt Atlanta Life Investment		9,900 16,500	14 52	U.S. Equity U.S. Equity International	American Woman
Advisors Westwood Global Investments		24,200 30,500 92,500	54 <u>99</u> 472	Equity International Equity	African American Woman

# STATE RETIREMENT AND PENSION SYSTEM (SRPS)

# **Emerging Minority and Women Managers, continued**

			Investment Advisory		
Manager Name	Fair Value		<u>Fee</u>	Asset Class	Classification
	<b>.</b>		<b>4</b>		
Northern Trust Global Advisors Atlanta Life Investment	\$447,400		\$544		
Advisors Palisades Investment		15,700	31	U.S. Equity	African American
Partners		13,300	30	U.S. Equity	African American African
Lynmar Capital Group		30,400	68	U.S. Equity	American/Woman
Profit Investment Mgmt		44,800	111	U.S. Equity	African American
		,			Hispanic/African
Lombardia Capital Partners		42,500	67	U.S. Equity	American
Credo Capital Mgmt		20,000	39	U.S. Equity	African American
		·		International	Asian American/
Sky International Council		18,800	33	Equity	Woman
New Century Advisors		<u>16,100</u>	<u>26</u>	Real Return	Woman
		\$201,600	\$405		
				Fund-of-Funds	
Progress Investment Mgmt	\$459,100		\$377	Administrator	African American
Brown Capital Mgmt	Ψ 100, 100	11,700	16	U.S. Equity	African American
Brown Capital Mgmt		12,000	19	U.S. Equity	African American
g		-,-,			African
Lynmar Capital Group		20,300	29	U.S. Equity	American/Woman
Denali Advisors		16,800	23	U.S. Equity	Native American
					Hispanic/African
Lombardia Capital Partners		23,200	33	U.S. Equity	American
				International	
John HSU Capital Group		21,500	43	Equity	Asian American
					African
Pugh Capital Mgmt		34,100	30	Fixed Income	American/Woman
Desta de Orana de Arrad Manda		40.000	00	International	Asian
Boston Common Asset Mgmt		16,000	33	Equity	American/Woman
Stratagia Clobal Advisora		10 200	25	International	Woman
Strategic Global Advisors		10,200	25	Equity International	Woman
John HSU Capital Group		9,300	40	Equity	Asian American
Decatur Capital Mgmt		15,000	22	U.S. Equity	African American
Ambassador Capital Mgmt		16,700	16	Fixed Income	African American
New Century Advisors		14,900	1	Fixed Income	Woman
Brown Capital Mgmt		29,000	65	U.S. Equity	African American
Credo Capital Mgmt		26,825	60	U.S. Equity	African American
Cardinal Capital Mgmt		32,700	92	U.S. Equity	Woman
GW Capital		33,000	<u>73</u>	U.S. Equity	Asian American
·		\$343,225	\$9 <del>97</del>		
Subtotal for Emerging	<u>\$1,939,500</u>	\$1,069,125	<u>\$3,414</u>		

# STATE RETIREMENT AND PENSION SYSTEM (SRPS)

## **Emerged Minority and Women Managers**

			Investment		
Manager Name	Fair Value		Advisory <u>Fee</u>	Asset Class	Classification
GlobeFlex Capital Prospective Hire - Earnest		\$117,100	\$638	International Equity International	Woman
Partners		<u>TBD</u> \$117,100	\$638	Equity	African American
Attucks Asset Mgmt LM Capital Group GlobeFlex Capital		\$19,200 <u>18,000</u> \$37,200	\$23 <u>40</u> \$63	Fixed Income	Hispanic American Woman
Bivium Capital Partners Piedmont Investment Advisors		\$10,900 \$10,900	<u>\$28</u> \$28	U.S. Equity	African American
Progress Investment Management					
Ariel Investments		<u>\$19,100</u> \$19,100	<u>\$35</u> \$35	U.S. Equity	African American
Subtotal for Emerged		<u>\$184,300</u>	<u>\$764</u>		
Total for SRPS	<u>\$1,939,500</u>	<u>\$1,253,425</u>	<u>\$4,178</u>		

# INJURED WORKERS' INSURANCE FUND (IWIF)

# **Emerging Minority and Women Managers**

Manager Name	<u>Fair Value</u>		Investment Advisory Fee	Asset Class	<u>Classification</u>
Brown Capital Mgmt Credo Capital Mgmt Black Knight Asset Mgmt Xavier Capital Mgmt		\$30,000 15,000 20,000 20,000	\$300 105 40 <u>40</u>	U.S. Equity U.S. Equity Fixed Income Fixed Income	African American African American African American African American
Total for IWIF		<u>\$85,000</u>	<u>\$485</u>		

## MARYLAND AUTOMOBILE INSURANCE FUND (MAIF)

## **Emerging Minority and Women Managers**

Manager Name	Fair Value		Investment Advisory Fee	Asset Class	<u>Classification</u>
Prospective Hire - Swarthmore Group Xavier Capital Mgmt		TBD <u>\$7,300</u>	 <u>\$23</u>	Fixed income Fixed Income	African American African American
Total for MAIF		<u>\$7,300</u>	<u>\$23</u>		

Table II identifies utilized minority and women investment managers headquartered in the Maryland / District of Columbia Metropolitan Area.

TABLE II
UTILIZED MINORITY AND WOMEN INVESTMENT MANAGERS HEADQUARTERED IN THE MARYLAND / DISTRICT OF COLUMBIA METROPOLITAN AREA - as of June 30, 2009
(Expressed in Thousands)

Manager Name	<u>Fair</u> <u>Value</u>	Investment Advisory Fee	Asset Class	Classification
Black Knight Asset Mgmt	\$28,300	\$48	Fixed Income International/U.S	African American
Brown Capital Mgmt	102,600	438	. Equity	African American
Charter Financial Group	13,300	20	U.S. Equity	Woman
Credo Capital Mgmt	61,825	204	U.S. Equity	African American
New Century Advisors	31,000	27	Real Return	Woman
Profit Investment Mgmt	64,200	157	U.S. Equity	African American
Xavier Capital Mgmt	42,300	64	Fixed Income	African American
(7) Total	\$343,525	<u>\$958</u>		

# TABLE III MINORITY AND WOMEN INVESTMENT MANAGERS BY MBE CLASSIFICATION

#### **African American**

**Ambassador Capital Mgmt** 

**Ariel Investments** 

Atlanta Life Investment Advisors

Attucks Asset Mgmt Bivium Capital Partners Black Knight Asset Mgmt Brown Capital Mgmt

Cameron Capital Mgmt
Channing Capital Mgmt

Credo Capital Mgmt
Decatur Capital Mgmt

Earnest Partners

FIS Group

Leading Edge Investment Advisors

Lynmar Capital Group

Mar Vista Investment Partners

**Opus Capital Mgmt** 

Palisades Investment Partners

Paradigm Asset Mgmt Piedmont Invest Advisors Profit Investment Mgmt Progress Investment Mgmt

Pugh Capital Mgmt Swarthmore Group Xavier Capital Mgmt

**Total (25)** 

#### **Asian American**

Boston Common Asset Mgmt GW Capital John HSU Capital Group Montrose Asset Mgmt Phocas Financial Corp

Sky International Council

Victoria 1522 Investments

Total (7)

#### Women

Charter Financial Group
Hanseatic Mgmt Services
Zevenbergen Capital
Oakbrook Investments
Cheswold Lane Asset Mgmt

Capital Prospects Redwood Investments AH Lisanti Capital Growth

New Century Investment Mgmt

NMF Asset Mgmt

Westwood Global Investments

New Century Advisors Strategic Global Advisors Cardinal Capital Mgmt GlobeFlex Capital

**Total (15)** 

#### **Hispanic American**

Ativo Capital Mgmt

Lombardia Capital Partners

LM Capital Group

Total (3)

#### **Native American**

Denali Advisors

Total (1)

**GRAND TOTAL (51)**<sup>2</sup>

<sup>&</sup>lt;sup>2</sup> The State used a total of 51 minority and women investment managers for FY 2009, some of which were awarded multiple contracts, resulting in a total of 59 contracts.

# **Entity Progress**

As part of the requirements under the 2008 Maryland Senate Bill 606/House Bill 1277 codified as Chapter 600, the Governor's Office of Minority Affairs (GOMA) and each entity must report actions to increase the use of minority and women-owned investment management firms. The State's progress towards accomplishing this objective is presented below in this year's efforts.

#### Injured Workers' Insurance Fund (IWIF)

- In March 2009, IWIF wrapped up its emerging manager search with hiring four minority and women investment managers. As a result, Executive Vice President and Chief Investment Officer, Robert Merritt allocated \$85 million to the following local firms – Black Knight Asset Management, Brown Capital Management, Credo Capital Management, and Xavier Capital Management.
- Through collaboration between IWIF and Brown Capital Management, the agency created a mission investment product with its Healthcare Equity Portfolio. This portfolio was designed to invest in healthcare companies in order to hedge against the increasing costs of healthcare claims that faced the agency. To date, the agency has invested \$30 million in this portfolio.

#### Maryland Automobile Insurance Fund (MAIF)

- In 2009, MAIF Executive Director, Kent Krabbe, confirmed on contracting one-third or (\$94 million) of its 283.3 million insured fund to minority-owned investment firm - the Swarthmore Group.
- In addition to this, 100% of its \$7.3 million uninsured fund is managed by local minority owned investment firm Xavier Capital Management.

#### State Retirement and Pension System (SRPS)

- The SRPS revised and expanded its Terra Maria Maryland Developing Manager program to include seven new program managers. Each program manager has the responsibility of monitoring ten or more investment managers. The Terra Maria program expanded from (5) five minority and women-owned in 2008 to (47) forty-seven in 2009.
- Managed by State Pension Chief Investment Officer, Mansco Perry the Terra Maria program, by designed, is unlike other small manager or multi-program manager programs. Essentially, the program managers are an extension of the in-house pension investment staff. In order to foster a much more inclusive and transparent environment for investment management contracting the program managers are responsible for sourcing investment managers, performing due diligence, monitoring retained investment managers, and presenting hire and termination recommendations and funding allocation recommendations to the Chief Investment Officer.

GOMA was able to capture broker/dealer information from the SRPS and the State Treasurer's Office. Both entities reported broker/dealer data differently and is illustrated in Tables IV and V on the following pages.

Table IV shows the commissions paid to broker/dealers by the SRPS. In 2009, \$808.3 thousand dollars was paid in commissions to minority and women investment broker/dealers. This accounted for 8.5% of total commissions paid for the year.

# TABLE IV COMMISSIONS PAID TO BROKERS FROM THE STATE RETIREMENT AND PENSION SYSTEM

as of June 30, 2009

(Expressed in Thousands)

	2006	2007	2008	2009
Total Commissions Paid	\$8,467.0	\$8,503.0	\$9,619.0	\$9,498.8
Commissions Paid to MBEs	\$960.9	\$1,175.0	\$1,017.3	\$808.3
Percentage	11.3%	13.8%	10.6%	8.5%

#### State Treasurer's Office

Every year the State Treasurer's Office reexamines and signs the investment policy for the agency to determine the primary objectives for investment activities and the security type diversification of the investment portfolio. All investment management decisions are handled inhouse by its Director of Investment, Mary Christine Jackman. Due to its operational structure, the State Treasurer's Office does not provide any external investment management opportunities similar to the other three entities. Because of this, only investment broker/dealer opportunities exist.

In order for investment broker/dealers to do business with the State Treasurer's Office, firms must have a net capitalization of \$25 million or more in order to have the adequate capital to fulfill the agency's commitments. The State Treasurer's Office works from an authorized broker/dealer list comprised of primary (the 18 designated dealers by the Federal Reserve of New York) and non-primary (other securities dealers) firms. For this report, focus is on the utilization of minority and women investment broker/dealers in the non-primary dealer space.

Table V displays the amount of assets brokered with investment firms by the State Treasurer's Office over the past four years. In 2009, over \$1.0 billion dollars were brokered by minority and women owned firms. This translated into more than a \$600 million increase in assets being brokered by minority and women-owned firms. *Note: a reporting of assets brokered is not an identical representation to commissions paid. Broker/dealers receive a commission for the amount of assets it brokers.* 

TABLE V
ASSETS BROKERED WITH INVESTMENT FIRMS BY THE STATE TREASURER'S OFFICE as of June 30, 2009

(Expressed in Millions)

	2006	2007	2008	2009
Total Assets Brokered	\$1,101.9	\$5,269.7	\$8,592.0	\$6,417.7
Assets Brokered by MBEs	\$24.8	\$616.8	\$464.7	\$1,070.0
Percentage	2.3%	11.7%	5.4%	16.7%

In addition to the assets brokered by investment firm data, the State Treasurer's Office provided supplemental data on the total number of broker/dealers it utilized for the year. This information is shown in Table VI. As of June 30, 2009, there were (25) twenty-five non-primary brokers used by the State Treasurer's Office. Of this, (14) fourteen were minority and women-owned firms. This accounted for 56% of the number of broker/dealers utilized.

TABLE VI NUMBER OF NON-PRIMARY BROKERS UTILIZED BY THE TREASURER'S OFFICE as of June 30,2009

	2006	2007	2008	2009
Total Non-primary Brokers	4	10	21	25
Total Non-primary MBE Brokers	1	2	10	14
Percentage	25.0%	20.0%	47.6%	56.0%

### **Conclusion and Future Outlook**

Maryland continues to support and promote the inclusion of minority and women-owned firms in all areas; and Senate Bill 606/House Bill 1277 has further strengthened those efforts to include minority and women brokers and investment managers. The State of Maryland is not the only governmental entity in the nation advancing the utilization of minority and women investment managers. The State Universities Retirement System of Illinois (SURS) has been compiling minority and women investment manager utilization reports since 2002. In SURS's 2009 utilization report, (19) nineteen minority and women investment managers managed \$1.6 billion of its \$11.1 billion of total assets. After only a year of passing Maryland Senate Bill 606/House Bill 1277, the State has been industrious in servicing 32 more minority and women-owned investment managers with contracts than SURS. The results achieved by Maryland's investment programs are impressive for a first year effort.

To ensure that progress is continuously made toward improving representation of minority and women investment managers/broker/dealers – all four entities have agreed to further increase their utilization, and work with the Governor's Office of Minority Affairs to add the following objectives to next year's annual report:

- Collecting more data regarding broker/dealer activity from all four entities.
- Benchmarking the Sate of Maryland's progress regarding minority and women-owned investments firm utilization to other comparable government entities throughout the nation.
- Setting universal utilization MBE goals for investment management and broker/dealer services with all four entities (i.e. similar to the 25% MBE goal for all existing Maryland State procurement agencies).

# **Governor's Office of Minority Affairs**

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